



The True Power of PDUs

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PDUs: Career vs Recertification Focus

Meeting PDU recertification requirements is a necessary career development byproduct, not the goal.

The goal is completing learning activities that grant PDUs AND fuel:

- Career growth and opportunities
- Peer, Network, and Organizational support capabilities
- Contribution to PMI's global community

And, life favors the prepared and so does the job market.

Don't jeopardize your certification or career opportunities waiting for PDUs to come due.

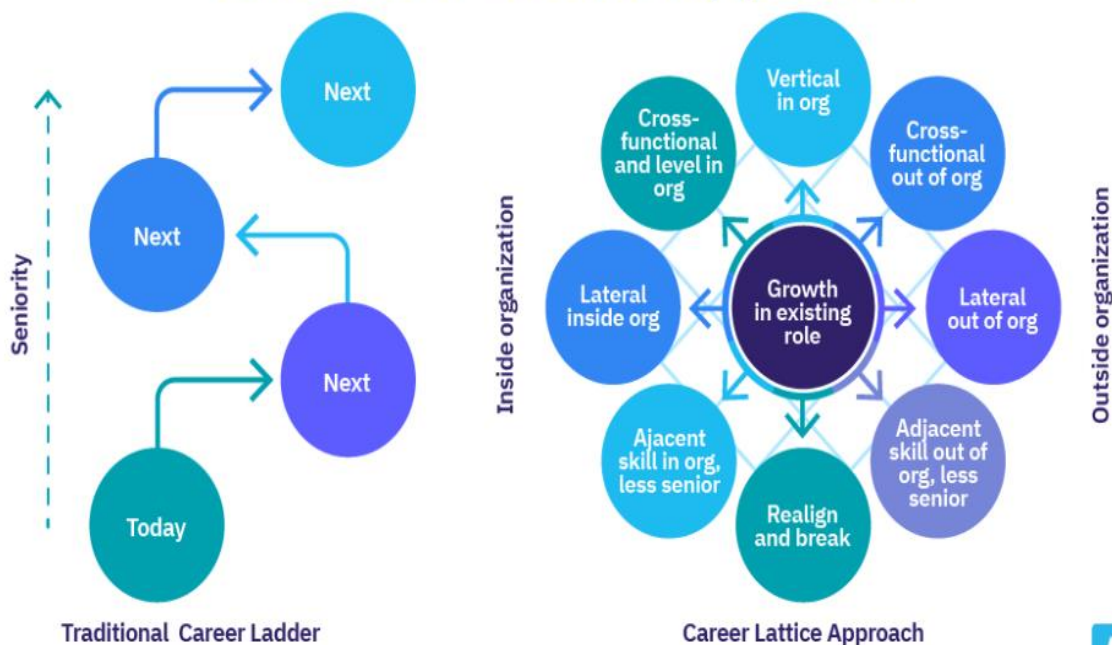
Redefine Your PDU View Point

How could your [career ladder or lattice](#) **opportunities improve if you adopted new/expanded:**

- Technical Ways of Working?
- Leading with Power Skills?
- Leveling up Business Acumen strategy and outcomes efficacy?

Answer: More choices, income, growth, [personal brand power](#), and the list goes on.

Traditional Career Ladder vs. Career Lattice Approach

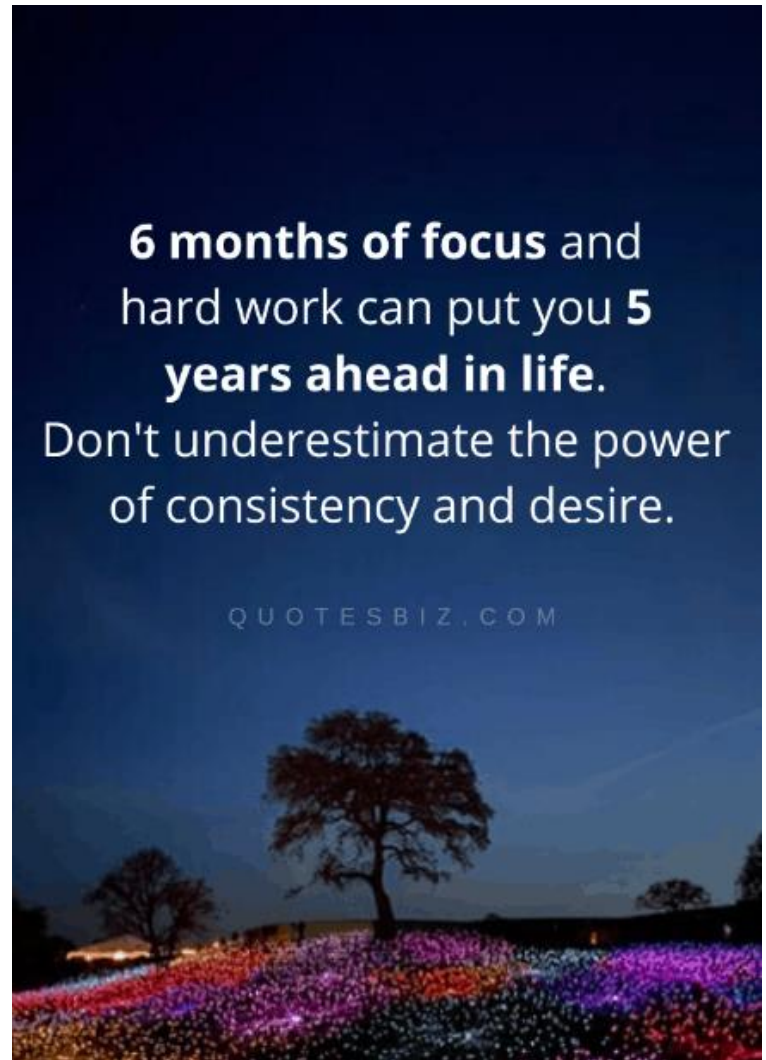


Don't Delay THE career trajectory of a lifetime
by missing PDU's
TRUE strategic value and impact!

Refocus PDU Completion for Career Acceleration

Consider the following steps:

1. **Reflect on your desired career trajectory.**
2. **Define your [brand](#).**
3. **Confidently [map](#) your trajectory for 1-5 years:**
 - a. Location
 - b. Remote, Hybrid, Onsite
 - c. Role and Responsibility
 - d. Work Environment (Ex. Pace, Tech-Savvy, Team oriented, PMO, and the like)
 - e. Culture and Diversity
 - f. Compensation and Benefits
 - g. Perquisites (Perks)
 - h. Skills to learn/share
 - i. Outcomes
 - j. Innovations to chase/create
 - k. Other tangible and intangible desires/needs
4. **Do a career gap analysis determining what you must change/improve and when.**
5. **Research and speak with others on similar trajectories.**
 - a. Invite them for virtual/F2F coffee
 - b. Learn how they transitioned into your dream career trajectory
 - c. Request any recommendations on learning and development
6. **Use PDU-eligible and other learning pathways for upskilling your PM Talent Triangle**



John's Favorite PDU Sites

- [PMI Website](#)
- [LinkedIn Learning](#) (Fee-based)
- [Coursera](#) (Fee-based)

Yes, there are many sites out there on the web, just make sure they grant legitimate PDUs.

Conclusion

Remember, meeting recertification requirements is a career byproduct, not the goal. Refocus and get more from PDUs today.

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About the Author

[John St. John](#) is a Seasoned HR Project Manager currently writing and blogging on diverse topics.

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